



2026 Sponsorship Opportunities

August 21 – 23, 2026
Horticulture building - Lansdowne Park
Ottawa
Free Admission

www.PalestinianFestival.ca



Relaunched!



With strong community roots - Now returning with renewed leadership, expanded vision, and proven credibility.

Celebrating the culture and recognizing the contributions of the Palestinian people in Canada.

Originally launched in 2014, the Festival was the first and largest Palestinian festival in Canada. Showcasing traditional Palestinian heritage through live performances, folklore, cuisine and an impressive bazaar experience.



OUR MISSION

To celebrate, share and promote the Palestinian heritage with its fellow Canadians, through food, music and folklore. Connecting with the community, making friendships and building bridges.

OUR VISION

To carry on the celebration of diversity in Canada's Multicultural Society. To promote the Canadian government's mission to "discover the significance of multiculturalism in Canada ensuring that all citizens keep their identities, take pride in their ancestry and have a sense of belonging".

To continue as a not for profit festival supporting Canadian charities in need.

THE EVENT

The Palestinian Festival Ottawa, is proud to be part have started as the first Palestinian Festival in North America. Celebrating the social, cultural and trade diversity of residents and visitors to the City of Ottawa. The festival has grown momentum each year, with over 37,000 visitors in 2019. The festival allows Canadian-Palestinians to share their culture with other Canadians.

DATE: August 21 -23, 2026

WHERE: Horticulture building - Lansdowne Park ~ Ottawa
A beautiful, centrally located venue

ADMISSION: Entrance to the festival is FREE for all to enjoy

PARKING / TRANSPORTATION: Plenty of on-site parking. Easily accessible by public transportation for locals and tourists

ACCESSIBILITY: Venue is fully accessible.



Palestinian food favorites.

Festival goers will enjoy local and international musical talent, artisans, kid's zone, a unique Jerusalem bazaar and a wide range of mementos.





This year's festival is proudly endorsed by the City of



as well as a strong volunteer community.
The success of the festival is made possible with the help of its many volunteers and financial contributors. We turn to you our community, local businesses and friends, to continue support to bolster the festival!

BECOME A VALUED SPONSOR

Raise your brand awareness and reach a demographic that truly represents Ottawa.

Your brand will receive exposure and advertising through web, print media, social media, festival grounds signage and on stage mentions.



The festival is a unique hub for sponsors, vendors and professionals to network, and establish business ties amongst communities. This year's attendance is projected to reach 22,000. While the festival is family oriented, the audience profile is a mix of age groups with a higher concentration of (18 - 49).

The captive audience of diverse communities gives you an opportunity to deliver your message in an exclusive manner. Sponsorship would give you an opportunity to participate in an incredibly engaging environment and provide you with a platform to continue to grow your client base and build your brand awareness by demonstrating your continued commitment to each of these communities. The benefits of sponsorship are numerous!



Sponsorship comes with varying levels of flexibility, including a tailored approach developed according to your objectives, budget, and specific requirements.

Benefits for supporting this local community event are numerous, including:

- Ability to use a very flexible medium to achieve your strategic objectives
- The use of experiential marketing is very powerful and relevant to the community
- Sponsorship, a consumer-driven medium, is the best way to reach your Target audience, and thus your brand objectives
- Increase in corporate image throughout the community
- Networking with other corporate and media sponsors

Sponsorship comes with varying levels of flexibility, including a tailored approach developed according to your objectives, budget, and specific requirements.	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship
PRIVILEGES			
Festival Title event naming rights (Festival brought to you by..)	✓		
Exclusivity for your industry	✓		
Corporate Acknowledgment at appearances and interviews leading up to Festival.	✓		
Included in E-mail Signature (Festival brought to you by ..)	✓		
Reception for you + 7 guests on the evening of your choice, including complimentary meals, beverages and meeting with artists.	✓		
MEDIA COVERAGE AND PUBLICITY			
Corporate acknowledgement during radio/tv interviews	✓		
Corporate acknowledgement in press release.	✓		
EVENT DAY EXPOSURE			
Participate in ribbon cutting ceremony.	✓		
Corporate banners on site (Sponsor to provide banners)	✓	✓	
Special mentions from Emcees throughout festival	✓	✓	
Invitation to attend opening ceremony	✓	✓	✓
Display booths on site	✓	✓	✓
EVENT PROMOTIONAL MATERIALS			
Insert of logo within videos posted on social media	✓		
Promotional Posters (placed throughout the Ottawa-Gatineau area)	✓	✓	✓
Event programs (online and/or print)	✓	✓	✓
Facebook / Social Media / Website	✓	✓	✓
BAZAAR MERCHANTS / FOOD VENDORS			
Table and chair	✓		

PLEASE COMPLETE FORM

Company/Organization Name: _____
(as it is to appear on tax receipt)

Contact Name: _____

Address: _____

Phone #: _____

Email: _____

Please select your sponsorship package:

- Platinum (\$7,000)
- Gold (\$4,000)
- Silver (\$2,500)
- Other customized in the amount of \$ _____
- Bazaar(\$675)
- Food Vendours (Starts from \$2,500)

LOGO: Please email your logo in high resolution to info@pcahc.ca

To discuss a personalized special media/advertising package and/or a display table for your promotions, please contact info@pcahc.ca

Payment options:

Mail: With a signed copy of this form and a cheque made payable to *Palestinian Festival*

Palestinian Festival - Ottawa
715-2446 Bank St,
Ottawa, ON K1V 1A4

E-transfer to:

Online: www.palestinianfestival.ca/contribute

To customize a package that meets your unique needs and/or to reserve your spot, please call Wadah at 613-878-3041, or Paula at 613-794-1673 or via email at info@pcahc.ca

On behalf of the committee, we thank you for taking the time to consider this opportunity.
Palestinian Canadian Arts & Heritage Circle (PCAHC)

By signing you acknowledge and agree to all terms and conditions as set out on our website at www.palestinianfestival.ca/sponsorship-packages

Signature: _____

Date: _____