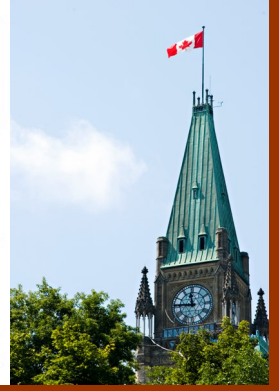




PALESTINIAN FESTIVAL OTTAWA



2023 Sponsorship Package
www.palestinianfestival.ca



 [palestinianfestottawa](https://www.instagram.com/palestinianfestottawa)

 [palestinianfestivalottawa](https://www.facebook.com/palestinianfestivalottawa)

 [palestinianfest](https://twitter.com/palestinianfest)



The 10th Annual Ottawa Palestinian Festival is set to take place August 25-27 2023 at Ottawa City Hall (Marion Dewar Plaza.) The venue is beautiful and centrally located with easy access for tourists and locals by public transportation. Entrance to the festival is free and there is plenty of parking.

Festival goers enjoy local and international musical talent, artisans, food tastings, kids' zone, a unique Jerusalem bazaar and a wide range of Palestinian food favorites. In addition, a unique seniors program will be revived this year. The festival has become the largest of its kind in North America.

The festival is proudly endorsed by several governmental organizations such as the Department of Canadian Heritage and relies on a strong volunteer community.

The festival began in 2014 and celebrates the social, cultural and economic diversity of residents and visitors to the City of Ottawa. The festival has grown from under 10,000 in 2014 to over 40,000 visitors in 2022. The steering committee projects that attendance will reach 45,000 for 2023. While the festival is family oriented, the audience profile is a mix of age groups with a higher concentration of (18 - 49).

Tourism, culture, and the arts play a central role to many of our local Ottawa businesses and sponsors. With over sixty five vendors and professional organizations, the festival has become a hub for sponsors to network, and establish business ties amongst communities

Raise your brand awareness and reach a demographic that truly represents Ottawa. Your brand will receive exposure through web, print media, social media and off course a lot of festival grounds signage.

We would be proud to have you as our corporate sponsor for the 2023 Ottawa Palestinian Festival. For more information or questions, please don't hesitate to contact me at 613-797-0167 or via email at pfc@ottawapalestinianfestival.com.

On behalf of the steering committee, I thank you for taking the time to consider this opportunity.

Marwan Abdallah

Co-chair

Palestinian Festival Ottawa

	Platinum \$10,000	Gold \$5,000	Silver \$3,000
Event Exposure			
Festival event naming rights (brought to you by...)	✓		
Corporate name and logo above main stage	✓		
Corporate acknowledgment and invitation to speak at opening ceremony	✓		
Corporate representative will be invited to receive a plaque of appreciation	✓		
Display tent (standard size) used to promote or sell products or services	✓		
Opportunity to distribute promotional material	✓	✓	
Special mentions from emcees throughout festival	✓	✓	
Titled sponsor for a night time performance	✓	✓	
Corporate logo on side of the stage	✓	✓	✓
Corporate logo on two pylon signs	✓	✓	✓
Additional visible signage on festival grounds (TBD)	✓	✓	✓
Invitation to attend the opening ceremony	✓	✓	✓
Web and Social Media Exposure			
Insert of logo within videos posted on social media	✓		
Shout out on social media before the start and after the end of the festival	✓		
Shout out on social media days prior to festival start	✓	✓	
Professionally recorded short video introducing your business	✓	✓	✓
Shout out on social media during festival	✓	✓	✓
Corporate logo and link on sponsor page of the festival's website	✓	✓	✓
Corporate logo and link on program page of the festival's website.	✓	✓	✓
Media and Promotion Material			
Corporate acknowledgement in press release	✓		
Corporate acknowledgement on printed material	✓	✓	
Logo on staff t-shirt	✓	✓	✓

To discuss a personalized special media/advertising package and/or a display table for your promotions, please contact pfc@ottawapalestinianfestival.com.